

FLORACRAFT.

The

# Professional's Choice



Sarah Campbell, Intrigue Designs



Made with  
**Recycled Plastic!**



Available in green or white and in a variety of shapes and sizes.



**FloraCraft FōM®** is the best foam choice for holding permanent botanicals, silks, heavy-stemmed naturals (like branches and twigs), and floral picks in place. Professionals like **Sarah Campbell** have lofty standards, especially when it comes to high-end event work. FōM was designed to meet – and exceed – those standards.



## FōM® makes it possible.

Sarah Campbell's passion (and obsession) is creating silky blooms for life's most meaningful events. Her displays begin with FōM® as a structural base.

FloraCraft FōM® with PolyRenew® gives Sarah the creative foundation she needs—one that's lightweight, available in assorted shapes and sizes, and easy to cut, shape, paint and glue.

*"Floral installations continue to be the most in demand designs. Being able to design in advance is key when the window for set up is short. My secret here is creating a sculptural structure out of FloraCraft FōM."*

– Sarah Campbell, Intrigue Design

## Can you tell Sarah's displays are filled with permanent botanicals?

Neither can anyone else. Today's permanent botanicals are extremely lifelike in look and feel.

Here are some other reasons professionals like Sarah are choosing permanents for their events:

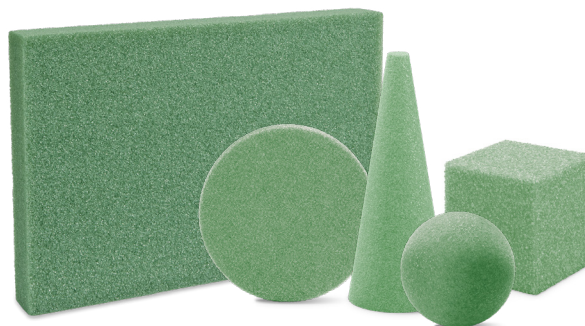
- Most are botanically correct with incredible detail
- Are available year-round
- Cost about 35% less than fresh flowers
- Can be rented out and re-used
- Petals won't crush or bruise
- Can be designed in advance of the event

*Permanent Botanicals courtesy of Plus 1 Imports from Pete Garcia Co.*

## Did you know FloraCraft FōM is the base of Sarah's displays?

FloraCraft FōM's texture and composition make it the ideal substrate for building displays, large structures, dimensional signage and decorative accents of all sizes.

- Firmly holds picked flowers without glue
- Lightweight and easy to transport
- Easily cut to any shape or size
- Can be painted or coated with a broad range of products
- Great for both indoor and outdoor use
- Made in the USA, with recycled plastic



Scan for more information on our complete product line and for additional floral design project ideas.

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