



Available in Bricks, Paper-Mâché Forms & an Assortment of Key Shapes

It FEELS different, because it IS different!



All-purpose,
preferred density



Absorbs
water quickly



Holds water to
support flower life



Keeps stems
firmly in place



Flowers last
up to 8 days

Introducing a new, professional-grade floral foam designed to hold water, hold stems, and hold up — under pressure, under petals, under it all. Proudly made in the USA and built to deliver performance that meets your highest expectations, FloraCraft® gives florists a foundation they can count on. Engineered to support your artistry from the first soak to the final stem.



NEVER SEEN GREEN

Deep shade of green (almost black when soaked) requires less filler flowers!



Scan for more information on our complete Artesia WetFōM product line.



One all-purpose, preferred density for every occasion.



Weddings & Events



Sympathy & Celebrations



Gifting & Décor